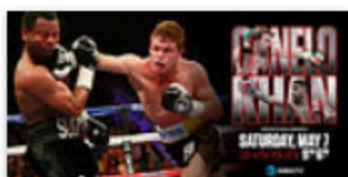


# Canelo vs. Khan 2016

Executed to generate PPV sales.



Social Media Ad



Display Ad



Email Placement



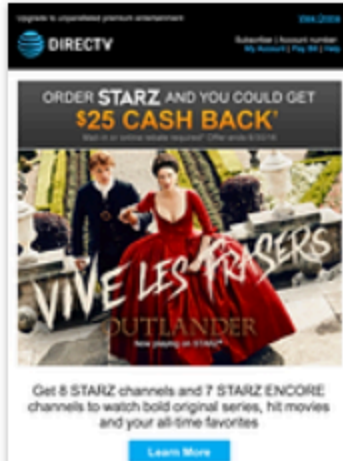
DotCom Banner

# STARZ Outlander 2016

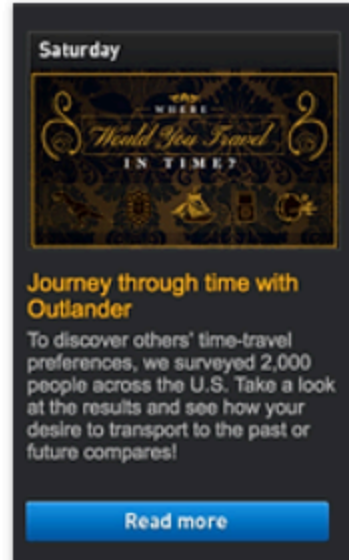
Executed to promote awareness of Outlander Season 2 and STARZ package upgrades amongst DIRECTV customers.



Social Media Ad



Email Placement



Email Placement



DIRECTV Blog Placement



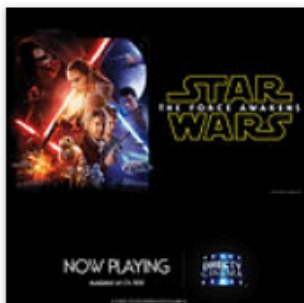
DIRECTV Blog Placement 2



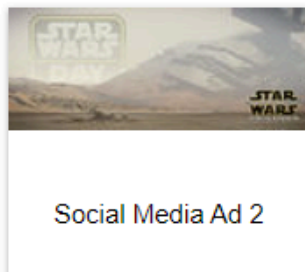
DotCom Banner

# Star Wars: The Force Awakens 2016

Executed to generate PPV sales.



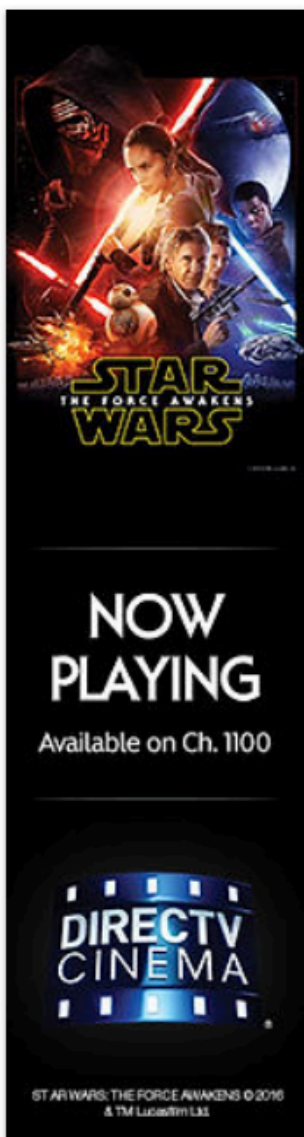
Social Media Ad



Social Media Ad 2



Email Placement



Display Ad 2



Display Ad 1

## SHOWTIME Ray Donovan 2015-2016

Executed to promote awareness of Ray Donovan's season premieres and SHOWTIME package upgrades amongst DIRECTV customers.



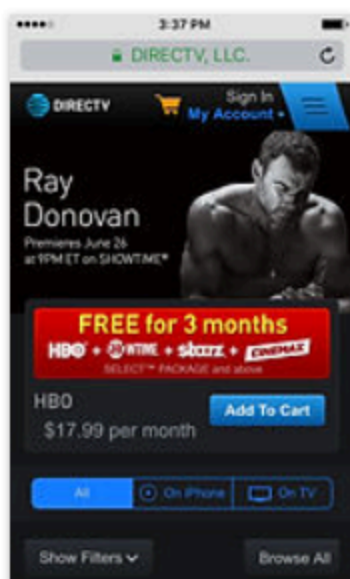
Social Media Ad



Social Media Ad 2



Email Placement



DotCom Banner



Display Ad